



**ARJUN
PARIKH**

Graphic Designer, Illustrator



ABOUT ME

Describe myself in a line?
I am a big guy with even bigger dreams!

I have always been inclined towards art and decided to mold it into my profession. What started off as a hobby soon turned into a career.

Sensitivity and attention to detail is what matters the most according to me.

I am committed to my work, focused, highly disciplined and always on the lookout to learn something new. Inspiring and motivating my teammates is a quality I possess and exhibit often.

When not at work, I can be found pursuing my second hobby; bodybuilding or at home, working on a sketch. I also find joy in reading up on a wide range of subjects and topics.

EDUCATION

MASTERS - Savannah College Of Art And Design (SCAD)

Masters of Fine Arts in Illustration (current)

UNDERGRADUATE - MAEER's MIT Institute of Design, India

Graduate Diploma in Graphic Design (2013-2018), **GPA - 3.255**

SCHOOLING - Navrachana School, Sama (CBSE) (2001-2013)

Humanities (English, Economics, Psychology, Graphic Design, Math)

EXPERIENCE

- **Illustrator - Oxfam (16 Days of Feminism)**
- **Design Consultant - Manpasand Beverages** (2017 onwards)
 - Branding, Packaging, Print design and Web design for "Siznal"
 - Website Design for Manpasand's mother website
 - Packaging Design for "Fons" - Non-alcoholic fruit beer
 - Packaging Design and Identity redesign for FruitsUp (American market)
 - Packaging Design for "CocoSip", aimed at the South American market
 - Packaging Design for "Fruit Wtr."- a flavoured water beverage
- **Illustrator, Graphic Designer - The Hippogriff** (2013-2015)
 - Creating a set of 40 illustrations to be printed on merchandise.
 - Rebranding "The Hippogriff" along with a brand manual
- **Design Intern - Tiger Advertising** (June 2013-July 2013)
- **Freelance Designer - Primary Care Providers of Chicago** (2013)

SKILLS

Design Fields - Illustration, Identity Design, Branding, Packaging, Web Design, Layout Design, Photography, Fine Arts

Proficient in Adobe Photoshop, Illustrator and InDesign

Basic proficiency in Adobe Lightroom and Premier Pro

Fluent in English and Hindi

ACHIEVEMENTS

- Semifinalist Badge - Adobe Design Achievement Awards 2018
- Semifinalist Badge - Adobe Design Achievement Awards 2017
- Featured on "Packaging Of The World"
- Featured on "World Packaging Design"
- Featured on "World Branding Design"
- Published in Creme Magazine Pune
- Featured on "Package Inspiration"
- Featured on "A designer a day"
- Illustration for Oxfam featured on "The Quint"
- Featured on "designideas.pics"
- Exhibition titled "Ink Drink" at Dravida's Deck, Pune
- Shortlisted to represent India in the field of "Graphic Design" at the 2017 "World Skills" competition
- "Sports Captain" and "Vice Sports Captain" - Navrachana School

CONTACT

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